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**IMPORTANCE OF UZBEK ANIMATED FILMS IN THE LIFE OF OUR SOCIETY**

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ABOUT ARTICLE

Key words: multiplication, plot, genre, illustrated means, character, specificity, screen, scenario, miniature.

Abstract: This article presents information about the importance of animated films created in our country in the life of our society and the preservation of immoral films from abroad.

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O'ZBEK ANIMATSION FILMLARINING JAMIYATIMIZ HAYOTIDAGI AHAMIYATI

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MAQOLA HAQIDA

Kalit so'zlar: multiplikatsiya, syujet, janr, tasviriy vosita, personaj, spesifika, ekran, xarakter, ssenariy, minyatura.

Annotatsiya: Mazkur maqolada mamlakatimizda yaratilayotgan animatsion filmlarning jamiyatimiz hayotidagi ahamiyati va xorijning ahloqsiz filmlaridan saqlanishga oid ma'lumotlar keltirilgan.

ЗНАЧЕНИЕ УЗБЕКСКИХ АНИМАЦИОННЫХ ФИЛЬМОВ В ЖИЗНИ НАШЕГО ОБЩЕСТВА

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О СТАТЬЕ

Ключевые слова: мультипликация, сюжет, жанр, иллюстрированный средств, персонаж, специфика, экран, характер, сценарий, миниатюра.

Аннотация: В данной статье представлена информация о важности анимационных фильмов созданных в нашей

INTRODUCTION

“Today’s rapidly changing world opens up new and great opportunities for humanity and youth. At the same time, they are exposed to various evil dangers that have never been seen before. Malicious forces are turning simple, gullible children against their parents, their country, and are risking their lives” [1.23].

Indeed, the future of the country is in the hands of today’s maturing youth, as the first President of our country, I.A. Karimov, said: “The future of our country, the future of our people, the reputation of our country in the world community depends primarily on how our children grow up and become human beings” [2.1].

Nowadays, it is important to regularly enrich the worldview of the young generation. Multiplication films have an incomparable role in instilling the feelings of goodness, humanity, kindness, and compassion into their hearts. At the same time, the art of multiplication is one of the rapidly developing fields and has become a component of the spiritual culture of mankind. Today, the audience’s demand for animated films is extremely strong. This art has gained attention as an educator that helps the formation and development of the child’s personality.

THE MAIN FINDINGS AND RESULTS

As you know, creating a film for a children’s audience is a very difficult process. The reason is that the creators of this art, during the creation of a certain character, that is, the children's tender hearts, spiritual needs and demands, thoughts and interests, possibilities of acceptance, tries to convey his/her thoughts and feelings through the character of the depicted hero, paying attention to the external aspects of the character, taking into account the world of imagination, age, sphere of influence and educational aspects.

Creators of “Multbirlashma” under “Uzbekfilm” JSC to form this field of art in our country, such as Yu.Petrov, V.Arsentev, V.Gridnev, V.Akudin, R.Tumankov, V.Stupakov, directors such as D.Salimov, K.Kamolova, Z.Royzman, Sh.Shokirova, A.Akbarkhojaev made a worthy contribution. Later, from the second half of 1970, artists M.Mahmudov, S.Alibekov, directors N.Tolakhojaev, S.Murodkhojaeva, D.Botirova, and from the period of independence, young talented artists such as D.Vlasov, A.Mukhamedov, J.Turdikhojaev, B.Salakhutdinov they have been providing great service. Also, today private studios such as “Sinema Servis”, “VRC”, “Futurist studio” and “Pomidor Entertainment” are among them.

During the period when our country gained independence, the first President I. Karimov paid special attention to this art: “We need to start the work by creating a lot of cartoons and artistic video films in the national spirit for our little children. So that our children not only get to know Walt Disney

characters, but also Uzbek folk tales, our national heroes, get used to being proud of them” [3], - on the basis of what he said, great changes have taken place in the art of Uzbek animation. These changes encompassed the theme and idea of animated films [4].

Also, as a result of the establishment of the “Uzbekkino” JSC by the Decree of our leader on April 29, 1996, special attention was paid to the creation of the image of heroes of a national character, narrating the life and work of our great scholars, as a result of the wide attention to the art of animation. The art of Uzbek animation is gradually developing, and animation films in the Uzbek language, which have expanded in terms of many new technologies, topics and genres, have begun to be created. Including, for the first time, an attempt was made to create Uzbek multiplex films, addressing a historical theme. As a vivid example of this, “The Saga of Jaloliddin” (scriptwriter M. Toychiev, director and artist M. Mahmudov, 1999), “Alpomish” (scriptwriter and director N. Tolakhojaev, artist B. Ismoilov, 1999), “Tomaris” (screenplay author and director S. Murothojaeva, artist A. Safin, 2002), “Spitamen” (screenplay author J. Ishakov, director S. Murotkhojaeva, artist I. Ivliev, 2010), “Legend of Shirok” (screenplay author E. Khasanova, director M. Mahmudov, artist A. Gvardin, 2011) it is appropriate to cite multi-part films highlighting the bravery of national heroes. Among them, the six-part animated film “Alpomish” (1999) by the director N. Tolakhojaev and the artist B. Ismailov is based on the events of the famous epic, and it has an important educational value in enriching children’s thinking.

It is known that “Alpomish” is a saga that has come down to us through word of mouth, and its hero is a generalized image. This work, which tells about loyalty and pure love, glorifies eternal universal values, love for the motherland. It is worth saying that through the art of animation, such works ensure that our national heritage reaches future generations. The film “Alpomish”, instilled with the ideas of solidarity, loyalty to the country and high love, was shot in the fairy tale genre. In it, an angel in the form of a man who flew down from the sky tells about the past, about the life and past of the people of Kungirov-Boysun, about the pure love of two young people, Halimbek-Alpomish, the son of Boybori, and Oybachin, the daughter of Khan Boysari. This iconic character, who clicks the string in his hand and begins his tale, is embodied as if connecting the past with the present.

Unfortunately, nowadays, instead of children’s films that promote our history, national values and traditions, films made in foreign countries are being shown on our screens for our young viewers. Whether their ideological content corresponds to the thinking and morals of the younger audience is far from being noticed. Color, brightness, sequence of actions, plots full of conflict, characters in bright clothes in foreign cartoons fascinate the viewer. But not only their artistic aspect, but also their ideological aspect is totally against our spirituality. Otash Mirzaev, a member of the Union of Writers of Uzbekistan, an expert on public education, said: “Today, our children are forced to watch riotous

cartoons from foreign countries that do not correspond to our national traditions and promote violence. Such strange cartoons full of half-animal, half-human characters, in my opinion, do not correspond to our national mentality and have a negative impact on the education and psyche of our children[6]” .

In particular, uncultured cartoons that are widely distributed on the Internet have a negative impact on the education of young people. Some young people's lack of respect for adults, hooligan behavior, and unnatural dressing are caused by western films. No one can guarantee that a small scene in a cartoon will start a child to any action, and will not cause any tragedies in the future. It is no secret that such films, which are completely against our national spirituality, can poison the minds of adults as well as those with a weak heart. In order to prevent such situations, it is forbidden to show foreign animated films on television after 17:00 in Korea. Because it is at this time that our children finish their studies in pre-school and secondary education centers and are in the family circle. In order to prevent such situations in our country, it is necessary to develop age limits in TV programs shown for our children. The reason is that even a small frame in animated films can undoubtedly have all kinds of effects on a child. Nowadays, the level of development of our children's consciousness, upbringing, thinking, worldview is of great importance. We know that every child is immersed in the magical world of modern cartoons and imitates cartoon characters. We feel that such cartoons are completely contrary to the mentality of our people and our values formed over the centuries. But it is worth saying that not all the films created by multi-creators of our country are artistically high. Maybe that's why our children are more interested in foreign cartoons and games that promote vices such as militants and violence.

In today's complex and dangerous times, it is more important than ever to keep our children away from existing dangers, to focus the attention of our country and the general public on the issues of child education, and to encourage our future generation to be morally healthy and well-rounded. In today's information age, it is an urgent task to focus on increasing our national products, on protection from various cartoons coming from abroad, and on this basis, raising the young generation to be morally mature.

But today, in the age of rapidly developing technology, based on computer technologies in the field of animation, the first 3D (three-dimensional) cartoon in our country such as “Adventure of Aqltoy” (2014), “Heavenly Guest” (2015), “Tortoise” (2016),”, “Boynoq” (2016), “Kenja botir” (2017). Also, as a novelty, as a full-length film created for the first time in our country, the film “Warrior of the land of the sun” (2017) by the director N. Tolakhojaev, artists M. Makhmudov, D. Vlasov, A. Mukhamedov is considered to be of high spiritual importance in the education of our children.

Today, the attention paid to this field of art is in accordance with the Resolution of the President of our Republic Sh.M. Mirziyoev “On Measures for the Further Development of National

Cinematography” of August 7, 2017, №. PQ-3176, In order to improve the activities of the National Agency “Uzbekkino”, we can see that the number of multiplied films will be increased to 15 in 2018 and to 50 in 2022 [7]. It is worth noting that the decision sets out tasks such as expanding the scope of shooting high-quality films, releasing them to the world market and showing them at international festivals, transferring them to a modern format, and shooting humorous film magazines. Also, this decision is of great importance in solving current problems in the field, and it is a huge step towards increasing the status of multiplex films.

CONCLUSION

In addition, in order to develop this field, a new field was established in the higher educational institutions of our country, including: The creative products expected to be created by the students and future specialists of the “Cartoon and computer multiplication” of the National Institute of Art and Design named after Kamoliddin Behzod, “Multimedia and animation design in art” of the State Institute of Arts and Culture of Uzbekistan, are also a bright foundation of the future of this art.

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